

CONTRACT

KREM
4103 S.Regal St.
Spokane, WA 99223
(509)448-2000

And:

Blue West Media/ POL
5130 East 18th Avenue
Denver, CO 80220

<u>Contract / Revision</u> 1316179 /		<u>Alt Order #</u>
<u>Product</u> 10/24-10/30 EST 489		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u> 489
<u>Advertiser</u> People for Patty Murray / POL		<u>Original Date / Revision</u> 10/27/16 / 10/27/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KREM	<u>Account Executive</u> Larry Sherrer	<u>Sales Office</u> National Non-Re
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 20009AG		<u>Advertiser Ref</u> 107683

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
1	KREM	10/24/16	10/28/16	Local News @ 5a	5-6a	11111--	:30	5	\$120.00	0.00	NM	5	\$600.00	
2	KREM	10/24/16	10/28/16	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30				NM	3	\$1,080.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/24/16	10/30/16	1-1-1--	3	\$360.00								
3	KREM	10/24/16	10/28/16	CBS This Morning	7-9a	11111--	:30	5	\$150.00	0.00	NM	5	\$750.00	
N 4	KREM	10/30/16	10/30/16	CBS Sunday Morning	7-830a	-----1	:30	1	\$250.00	0.00	NM	0	\$0.00	
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>			
	1	KREM	10/30/16-10/30/16	CBS Sunday Morning	7-830a	-----Su	:30		\$250.00		NM			
	Credited													
5	KREM	10/26/16	10/26/16	Young & the Restless	11a-12p	--1----	:30	1	\$100.00	0.00	NM	1	\$100.00	
6	KREM	10/24/16	10/28/16	Local News @ 12p	12-1230p	11--1--	:30	3	\$360.00	0.00	NM	3	\$1,080.00	
7	KREM	10/24/16	10/28/16	Access HW 430-5p	430-5p	1-111--	:30	4	\$75.00	0.00	NM	4	\$300.00	
8	KREM	10/24/16	10/28/16	Local News @ 4p M-F	4-430p	11111--	:30	5	\$130.00	0.00	NM	5	\$650.00	
9	KREM	10/24/16	10/28/16	Local News @ 5p M-F	5-530p	11111--	:30	5	\$380.00	0.00	NM	5	\$1,900.00	
10	KREM	10/24/16	10/28/16	Local News @ 6p M-F	6-630p	11111--	:30	5	\$700.00	0.00	NM	5	\$3,500.00	
11	KREM	10/24/16	10/28/16	Local News @ 630p M-F	630-7p	11-11--	:30	4	\$300.00	0.00	NM	4	\$1,200.00	
12	KREM	10/24/16	10/28/16	Local News @ 11p M-F	11-1130p	22222--	:30	10	\$230.00	0.00	NM	10	\$2,300.00	
13	KREM	10/29/16	10/29/16	Local News @ 11p Sa	11-1130p	-----2-	:30	2	\$160.00	0.00	NM	2	\$320.00	
14	KREM	10/30/16	10/30/16	Local News @ 11p Su	11-1130p	-----2	:30	2	\$160.00	0.00	NM	2	\$320.00	
15	KREM	10/27/16	10/27/16	Two Broke Girls 7-730p	7-730p	---1---	:30	1	\$90.00	0.00	NM	1	\$90.00	
16	KREM	10/25/16	10/25/16	Tue Prime A	8-9p	-1-----	:30	1	\$900.00	0.00	NM	1	\$900.00	
17	KREM	10/29/16	10/29/16	CBS This Morning Sa	5-7a	-----1-	:30	1	\$100.00	0.00	NM	1	\$100.00	
N 18	KREM	10/30/16	10/30/16	Local News @ 6p Su	6-7p	-----1	:30	1	\$250.00	0.00	NM	1	\$250.00	
Totals								0.00					58	\$15,440.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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1316179 /	

Contract Dates	Product	Estimate #
10/24/16 - 10/30/16	10/24-10/30 EST 489	489

Advertiser	Original Date / Revision
People for Patty Murray /	10/27/16 / 10/27/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	58	\$15,440.00	(\$2,316.00)	\$13,124.00
Totals	58	\$15,440.00	(\$2,316.00)	\$13,124.00

Signature: _____ **Date:** _____

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